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Justin Hancock Biography

Justin Hancock joined the family fabric business, Hancock's of Paducah in Paducah, Kentucky, upon completing an M.B.A. at the Owen Graduate School of Management at Vanderbilt University in 1992. He completed his thesis on the transition of the family's traditional business to a mail order business and an internet retailer. Together with his father and brother, Hancock has transformed Hancock's of Paducah into a modern, multi-faceted business. He is the company's managing partner and handles marketing and finance. Every day Hancock's of Paducah ships products all over the U.S. and to 72 countries.