



- *Every effort has been made to provide correct and accurate information.*
- *For personal use only. For permission to reproduce multiple copies, please contact us at contact@whyquiltsmatter.org.*

Jeanne Coverdale Biography

Jeanne Coverdale began sewing at age 9. She sewed and tailored all kinds of apparel until she discovered quilting and was hooked. Coverdale earned her B.S. from Iowa State University in textiles and clothing. After a career in retail and marketing management, she focused her love of quilting and textiles on starting her own business, Block Party Studios, in 1989. Her husband Mike joined her growing business in 2003. Block Party Studios, Inc. has been producing quality products for quilters for nearly 20 years. The company started with homemade equipment in Coverdale's basement, and it now operates in a new production facility and showroom in the west industrial area of Nevada, Iowa. Coverdale creates and produces originally designed screen-printed tee shirts, mugs, tote bags, signature labels, hand-printed fabrics, and the patterns to use with them. Her products are carried in independent quilt shops in all 50 states and in 20 countries, as well as in mail order catalogs and numerous web stores, including their own (www.blockpartystudios.com).